



Mr Richard Edlin  
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To Whom It May Concern,

**Re: MAX Training – Virtual Training Provision**

MAX Training has been providing a Virtual Training Department service to Trend Communications for a number of years. We have found the service to be extremely useful on a number of levels. MAX Training carry Trend business cards, have a Trend telephone number, and have a Trend email address for addressing training support issues with our clients.

MAX Training has proven to be a very professional training partner in whom we have a great deal of trust to do an excellent job in our name.

To summarise the relationship, I would have to say it is “seamless and painless”. Trend communications have a superb “in-house” training department for a fraction of the cost of employing full time staff – the economic argument is very compelling.

For each new assignment, a simple phone call to MAX Training is sufficient – we know they will turn up promptly, liaise with our client to understand the training need, resolve any logistical problem and deliver a first rate training course.

Trend’s experience of MAX Training has been overwhelmingly positive, we are grateful for the quality of training provision and we look forward to continuing to grow the relationship to our mutual benefit into the future.

With best regards.

Yours faithfully,

Richard

Richard Edlin  
UK Product Marketing Manager  
Trend Communications Limited